Hello. I'm

Laiba Khan

Graphic Designer

Introduction

"I am a passionate Graphic Designer with a strong eye for aesthetics and a deep love for visual storytelling. Over the past 3 years, I have helped brands and businesses create stunning designs that communicate their message effectively. Whether it's branding, social media visuals, or print materials, I bring creativity, strategy, and technical expertise to every project. Available for full-time, freelance and remote opportunities."

Education

• 2016 – 2021

Government College University Lahore (GCUL)

BFA Graphic Design (4-Years Professional Degree Program)

• 2022 – 2024

National College of Arts (NCA)

Master Of Multimedia Art (2 - Years)

Skills

Adobe Photoshop
– Image editing, retouching, digital art

Adobe Illustrator
– Vector graphics, logo design, illustrations

Adobe After Effects
– Motion graphics & animations

Adobe Premiere Pro
– Video editing

Autodesk 3ds Max
- 3D modeling , design, visualization

Unreal Engine
- high-quality 3D texturing, 3D games for PC, consoles, and mobile.

Other Design Softwares & Apps

Canva – Quick & easy design tool for social media and marketing

Substance Painter – Texture painting for 3D assets.

Figma – Cloud-based UI/UX design tool for web and app interfaces.

Microsoft Suite (Word, Excel, PowerPoint, and OneNote for documentation, presentations, and project management)

Experience

1: AKHTAR SYED STUDIO

Drawing/Art and Craft internship (on-site)

2: ZIG ZAG STUDIO

Graphic Designer Internship (on-site)

3: BIOCOSMETICS

Junior Trainee Graphic Designer (on-site)

4: ZAMA ONLINE MARKETING

Freelance Graphic Designer (UAE based)

5: PARK LANE HOTEL

Graphic Designer (on-site)

6: MUBAH DIGITAL

Graphic Designer (on-site)

7: DISCOVER PAKISTAN

Senior Graphic Designer (on-site)

Contact

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